

succeed with us all over the world

Global portfolio for printing technologies

2017



Sept 20-23, 2017
Bangkok, Thailand
www.pack-print.de



Oct 12-15, 2017
Tehran, Iran
www.ipap-iran.com



Nov 07-10, 2017
Shanghai, China
www.pacpro-asia.com

2018



Mar 11-13, 2018
Algiers, Algeria
www.printpackalger.com



Sept 19-22, 2018
Jakarta, Indonesia
www.indoprint.net



Oct 2018
Tehran, Iran
www.ipap-iran.com



Oct 24-28, 2018
Shanghai, China
www.allinprint.com

2019

...

2020



drupa

June 16-26, 2020
Düsseldorf, Germany
www.drupa.com

The key to future markets. Take advantage of the professionalism, the experience and the special expertise of our global portfolio for printing technologies.

www.drupa-global.com



Messe
Düsseldorf



June 16-26, 2020
Düsseldorf, Germany

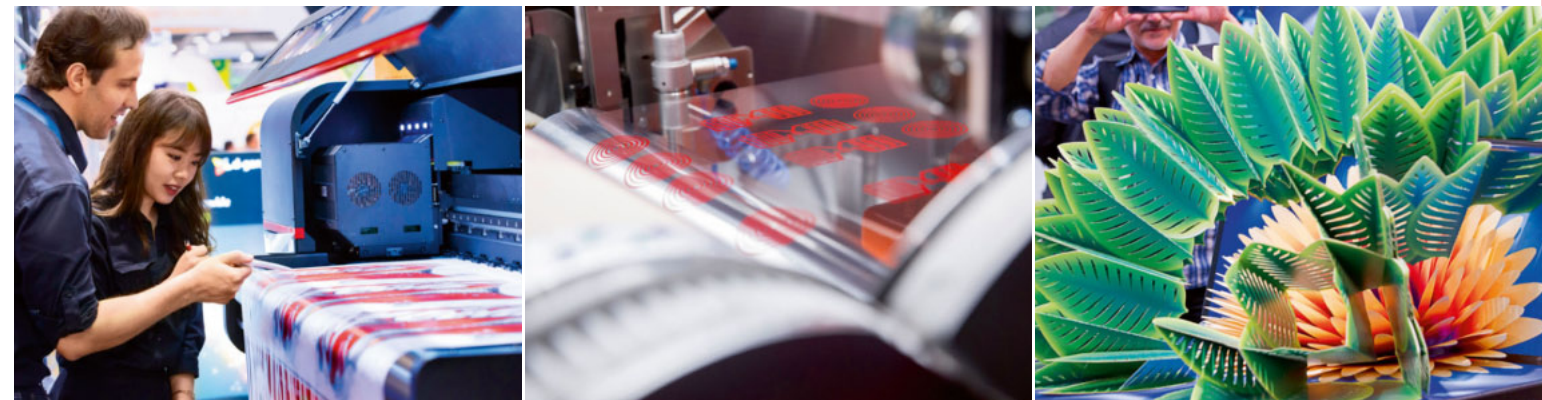
www.drupa.com

No. 1 for your business success

drupa 2016 impressively proved once again: there's no other industry event that has such great international appeal as the leading trade fair for printing technologies. If you asked exhibitors to sum up their reaction it was nearly unanimous: "Exceeded all expectations."

drupa provides crucial impulses for print, media, packaging production and industrial applications - especially in the vertical markets as well. The world's leading trade fair for printing technologies offers outstanding networking opportunities and potential for excellent business relationships. This is where innovations are brought into the market, new business models are developed and new partnerships are formed.

The product family of drupa, the print industry's leading global trade fair, offers you access to new target groups in emerging markets and regions. drupa's know-how and international network provide an ideal platform in potential markets.



meet drupa

Scope of exhibits

premedia/multichannel
materials prepress/print packaging
future technologies
equipment/services/
infrastructure
postpress/convertng

Exhibitors

1,828

Total number of exhibitors 2016



54 countries

data from visitor registration and visitor survey / drupa 2016

Target visitors

Visitors come from the following sectors and industries:

- Print and packaging
- Future technologies
- Marketing, publishing and media
- IT
- R&D
- Future technologies
- Vertical markets such as consumer goods, food, cosmetics, luxury goods, pharmaceuticals, medicine, electronics, bank and safety technologies, glass industry, interior design or logistics

Visitors

260,165

Total number of visitors 2016



from 183 countries

Exhibition area (sq.m.)

158,237

Space (net, sq.m.)

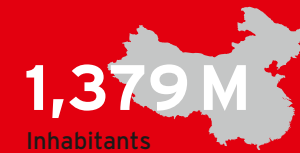


your access to future markets

These markets are ready for innovations

drupa offers you a worldwide partner network, know-how in international markets and ideal conditions for developing market potentials with its subsidiary companies, representative offices abroad and local partners.

China



GDP & growth
(GDP in US \$B,
real growth rate)

2017 | **12,362** | +6.2%

2016 | **11,392** | +6.6%



+9%
CAGR (2012-2017)

Print market volumes
US \$ 154 B
2017

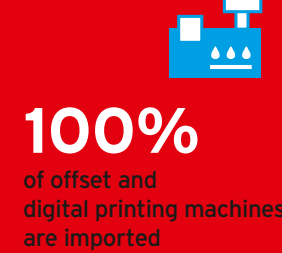
Thailand



GDP & growth
(GDP in US \$B,
real growth rate)

2017 | **404** | +3.3%

2016 | **391** | +3.2%



+4-5%
annual
growth of the
print industry

Indonesia



GDP & growth
(GDP in US \$B,
real growth rate)

2017 | **1,015** | +5.3%

2016 | **941** | +4.9%



+11%
projected
growth rate

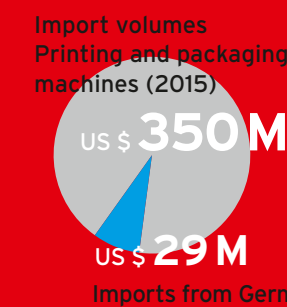
Iran



GDP & growth
(GDP in US \$B,
real growth rate)

2017 | **438** | +4.1%

2016 | **412** | +4.5%



8%
of the total import volume
from Germany

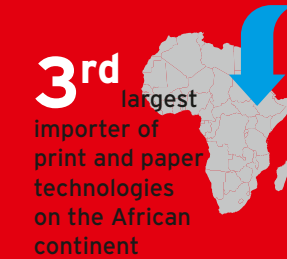
Algeria



GDP & growth
(GDP in US \$B,
real growth rate)

2017 | **178** | +2.9%

2016 | **168** | +3.6%



+10%
annual
growth of the
import volume



Shanghai/China



Bangkok/Thailand



Jakarta/Indonesia



Tehran/Iran



Algiers/Algeria

Sources:
gtaI, Tehran Chamber of Commerce, Industries,
Mines & Agriculture Customs Administration of
Iran, Ministry of Industry, Mine and Trade of Iran,
Economist Intelligence Unit.
Data for 2017 are based on estimates and
forecast.



generate new business

October 24-28, 2018
Shanghai, China
SNIEC

www.allinprint.com

China International Exhibition for All Printing Technology and Equipment
Initiated in 2003, All in Print China has now become one of the most influential exhibitions in China's printing industry and even in the whole of Asia.

It is held every two years in Shanghai and has been designed as a "market-oriented, professional, international and brand-focused" exhibition. Serving as a platform for communication ideas and demonstrating new developments, All in Print China contributes greatly to the progress and the future of Asia's printing industry and is expected to be one of the most attractive and powerful events in the printing industry of the world.

Organizers/Undertakers/Supporter



Co-organized by:



at All in Print

Scope of exhibits

premedia/multichannel
prepress/print
future technologies
equipment/services/
infrastructure
postpress/convertng
materials
packaging

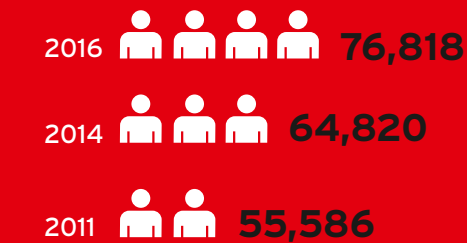
Target visitors

- Graphic Arts and Graphic Arts Specialists
- Commercial Printing, Newspaper Printing, Label Printing, Business Forms, Book Printing Companies
- Retailing and Manufacturing
- Paper and Envelope Manufacturers
- Government Bodies and Financial Institutions
- Advertising and Design Houses, DM and PR Agencies
- Copy, Publishing, Finishing, Paper Converting Companies
- Multimedia/Internet Publishing
- Educational Establishments and Professional Bodies
- Relevant Trade Associations
- Media

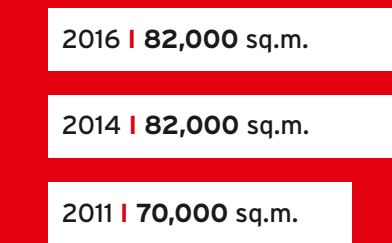
Exhibitors



Visitors



Exhibition area (sq.m.)





generate new business

September 20-23, 2017
Bangkok, Thailand
BITEC

www.pack-print.de

International Packaging and Printing Exhibition for Asia

Held biennially since 2007, Pack Print International is an exhibition presenting the entire value chain from ideation to creation, bringing to the forefront the full spectrum of the printing and packaging sectors. This 4-day exhibition zooms into areas such as corrugated printing and packaging, labelling, digital printing, printed electronics and flexible packaging.

With a dynamic line-up keenly aligned to current and upcoming industry developments, Pack Print International presents a unique draw as a one-stop platform to the latest packaging and printing innovations, critical trade insights and network opportunities with the best in the industries for the whole of Southeast Asia.

Organizers



at Pack Print International

Scope of exhibits

premedia/multichannel
prepress/print
future technologies
equipment/services/
infrastructure
postpress/convertng
materials
packaging

Target visitors

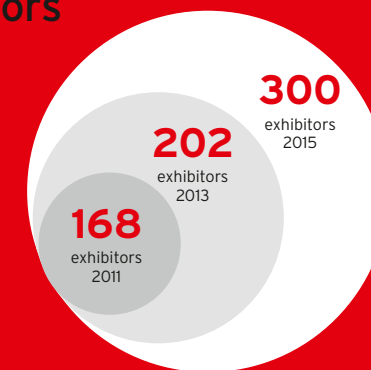
Printing industry:

- Commercial and digital printing
- Newspaper printing
- Repro houses
- Publishing, finishing and converting specialists
- Graphic arts specialists
- Retailing and manufacturing
- Advertising and design houses
- Direct marketing and PR agencies
- Multimedia/Internet publishing
- Trade associations
- Educational/government bodies

Packaging industry:

- Package production
- Consultancy
- Consumer goods manufacturer
- Electronics manufacturer
- Contract packaging
- Machinery importers, dealers, distributors and agents
- Trade associations
- Educational/government bodies

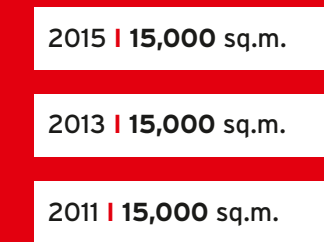
Exhibitors



Visitors



Exhibition area (gross sq.m)





generate new business

October 12-15, 2017
Tehran, Iran
Shahr-e-Aftab

www.ipap-iran.com

Printing and Packaging Expo

IPAP addresses providers of solutions and applications from the entire value chain of print technology. High growth rates and excellent future prospects are forecast for this segment. As a consequence, IPAP is also growing - with significantly rising numbers of exhibitors and visitors.

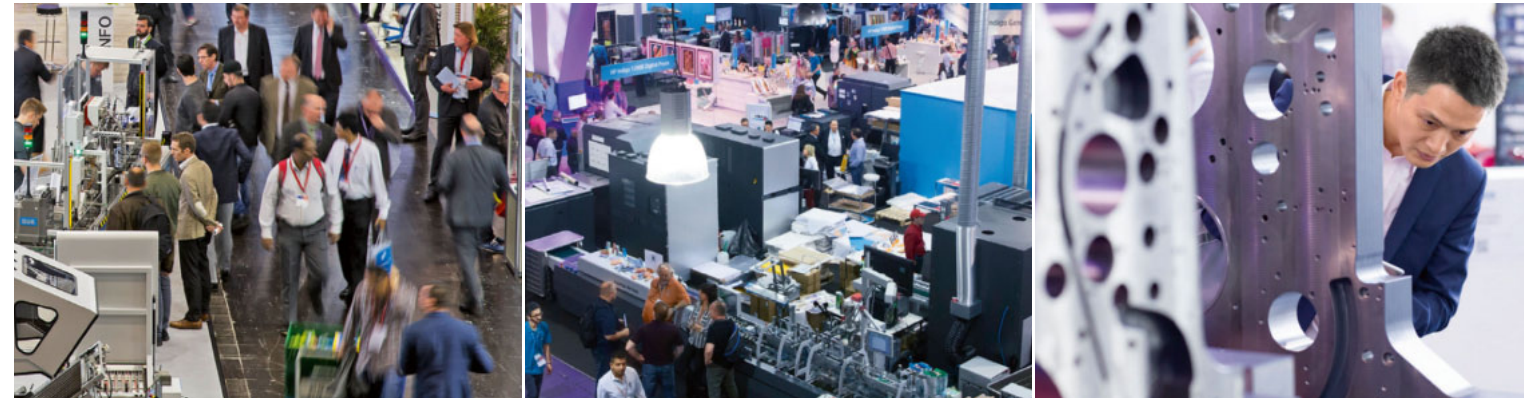
The IPAP fair takes place at the Shar-e Aftab Complex, Iran's newest and largest exhibition center in Iran. The imposing and future-oriented venue symbolizes the end of the Iranian isolation and the beginning of a new era. It is the perfect framework for your appearance in Iran.

The partner in Iran, BARSABZ ROOYDAD PARS Co. (BRP) - International Trade and Event Organizer - has many years of experience in the industry, excellent networks and market expertise in Iran and the entire region.

Organizers



Concurrent Events:



at IPAP

Scope of exhibits

premedia/multichannel
prepress/print
future technologies
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infrastructure
postpress/convertng
materials
packaging

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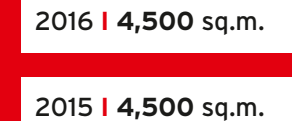
Exhibitors



Visitors



Exhibition area (sq.m.)





November 07-10, 2017
Shanghai, China
SNIEC

www.pacpro-asia.com

**International Packaging Material
Production and Processing Exhibition**

pacpro is part of *Shanghai World of Packaging*
(swop)



March 11-13, 2018
Algiers, Algeria
CIC

www.printpackalger.com

**Algeria's 6th International Printing
and Packaging Technology Exhibition**



September 19-22, 2018
Jakarta, Indonesia
JI Expo

www.indoprint.net

**Indonesian International
Printing Exhibition**



International Supporter



interpack
PROCESSING & PACKAGING



Organizer of the world's No. 1 trade fairs, drupa, interpack and K, Messe Düsseldorf is the global leader in professional exhibitions for the printing, packaging, processing, plastics and rubber industry. Based on this Messe Düsseldorf will make a valuable contribution to the jointly organized trade fairs.





drupa

no. 1 for printing
technologies

stay connected



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All in Print



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Experience the future at drupa 2020 and access innovations, technologies and inspiring top speakers. Engage with digital transformation and investigate opportunities for business. drupa's international impact and vibrancy is unique and its global scale unrivaled as the world's leading trade fair for printing technologies. Simply be part of it!

#drupa2020    

www.drupa.com | blog.drupa.com

embrace the future

June 16-26, 2020

Düsseldorf/Germany



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www.drupa.com



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